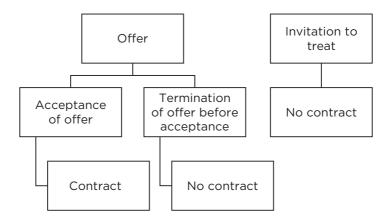
■ MAKE SURE YOU KNOW

This chapter covers the core principles relating to offer and acceptance that you need to know and understand for the SQE1 assessment.

The Court's Viewpoint

Generally OBJECTIVE Sometimes SUBJECTIVE



■ SQE ASSESSMENT ADVICE

For the SQE1 assessment, you will need to be able to apply the legal principles discussed in this chapter to determine whether a contract has been formed. As you work through this chapter, remember to pay particular attention in your revision to:

- The distinction between an offer and an invitation to treat.
- The difference between bilateral offers and unilateral offers, and the different rules that determine how these different types of offers are accepted.
- The various methods of communication for offers and acceptance.
- The effect of counter-offers and requests for further information on offers.
- · The termination of offers.

■ WHAT DO YOU KNOW ALREADY?

Have a go at these questions before reading this chapter. If you find some difficult or cannot remember the answers, make a note to look more closely at that area during your revision.

- 1) What is the difference between an offer and an invitation to treat? [Distinguishing between an offer and an invitation to treat, page 4]
- 2) True or false? The person who makes the offer is the offeror, and the person to whom the offer is made is the offeree.
 - [Introduction to offer and acceptance, page 3]
- 3) What is the difference between a bilateral offer and a unilateral offer? [Bilateral offers and unilateral offers, page 9]
- 4) In respect of which type of offer is the offeree not required to communicate his acceptance of the offer?
 - [Forms of acceptance for unilateral offers, page 16]
- 5) What is the mirror-image rule in the context of offer and acceptance?
 - [Acceptance, page 10]
- 6) In which of the following examples has an offer been destroyed?
 - a) John offers Wahid a ton of apples for £100. Wahid asks John whether he will take £50 a month over two months for the apples.
 - b) John offers Henriki a ton of apples for £100. Henriki offers John £90 for the ton of apples.

[Acceptance, page 10 and The termination of an offer - counteroffers, page 18]

INTRODUCTION TO OFFER AND ACCEPTANCE

Offer and acceptance are two of the four elements required to form a legally binding contract. The other elements are consideration and the intention to create legal relations, and are considered later in this book (see **Chapter 2** and **Chapter 3**). In order to form a binding contract, the **offeror** must make an *offer*, which is *accepted* by the **offeree**.

Key term: offeror

The person who makes the offer is the offeror.

Key term: offeree

The person to whom the offer is made is the offeree.

Exam warning

Although there are usually four elements required to form a legally binding contract, be sure that when a question is asking you to focus on offer and acceptance that you focus on these elements, rather than the intention to create legal relations and consideration.

The objective test

The courts generally use an **objective test** to determine the existence of a binding agreement between the parties. This means that the courts consider how the interaction between the parties looks to a reasonable person.

Key term: the objective test

The objective test is the test used by the courts to determine whether an agreement has been formed. The courts analyse the interaction between the parties from the point of view of a reasonable person.

The subjective test

In some specified circumstances, the courts apply a subjective test instead of an objective test to determine the existence of an agreement. The subjective test is applied where the offeree knew, or ought to have known, that the offeror has made a mistake. For example, where the offeree knows that the offeror does not intend the terms of the offer to be those that the natural meaning of the words would suggest. It is important to remember this exception to the general rule because if it can be shown that the offeree knew, or ought to have known, that the

offeror is mistaken, the offeror is not bound by the terms of the contract. Note that this exception *only* applies if the mistake relates to a term of the contract (such as the price) rather than a collateral matter (such as the colour of an item). Take a look at **Practice example 1.1** to see this in action.

Practice example 1.1

Rusty sells crabs. He has been in correspondence with Delphine previously and has offered to sell her a consignment of crabs at £10 per crab. Two weeks later, he mistakenly offers to sell her the entire consignment of crabs for £10. Delphine accepts the offer, but when Rusty realises he has made a mistake, he refuses to sell her the consignment of crabs for £10.

Can Delphine force Rusty to sell her the consignment of crabs for £10?

The answer is no *if* Rusty can provide the court with evidence to show that Delphine knew, or must have known, that his offer was a mistake, and that Delphine could not have reasonably concluded that the offer reflected Rusty's real intention. In scenarios like this, if the evidence shows that:

- the market practice for selling crabs is to sell them at a price per crab, and
- there is a substantial difference between the price per crab and the price per consignment, and
- there is previous correspondence from Rusty to sell at a price per crab,

the courts will rule that Delphine knew, or should have known, that Rusty was mistaken and Rusty will not be bound to sell Delphine the entire consignment of crabs for £10.

DISTINGUISHING BETWEEN AN OFFER AND AN INVITATION TO TREAT

For the SQE1 assessment, you must be able to determine whether a communication from a person is an **offer** or an **invitation to treat**. *Only* an offer can be accepted to form a legally binding contract.

Key term: offer

An offer is a communication from a person in which that person agrees to be legally bound to contract with another party (the offeree) on specified terms if the offeree accepts.

Key term: invitation to treat

An invitation to treat is a communication that a person would like to negotiate or discuss the terms on which goods may be sold, or services may be provided, that will lead to a contract at a later date.

Identifying an invitation to treat

Specific words used in communications help us to determine whether a communication is an offer or an invitation to treat. For example, the words 'may be prepared to sell' are unlikely to be viewed as an offer. This is because the phrase 'may be prepared to sell' is conditional, and does not oblige the statement-maker to sell if the other party replies 'yes'. In other words, it is not a firm commitment from the statement-maker. This conditional nature is a key element of an invitation to treat.

Table 1.1 shows specific situations that the law classifies as invitations to treat. You must be able to apply the general rules, and the exceptions to these general rules, in your SQE1 assessment.

Table 1.1: Examples of invitations to treat

Specific situation	General rule	Explanation
Advertisements	Invitation to treat	The general rule is that advertisements are invitations to treat. The person who reads the advertisement should make an offer that the advertiser can accept or reject.
		The logic for this approach is that if an advertisement is treated as an offer, a person could accept it to form a legally binding contract. This would oblige the advertiser to supply the advertised goods to whoever accepted the offer, or face a claim for breach of contract. Classifying advertisements as invitations to treat reflects business common sense by allowing the supplier to decide whether to make a legally binding contract with the person who wishes to buy the goods in the advertisement. The same principle applies to wine lists and other lists of goods from which a customer can make an order.

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Examples of invitations to treat (continued)

Specific situation	General rule	Explanation
		Note the exception to the general rule that applies to certain advertisements that are unilateral offers. See Identifying an offer, page 7.
Display of goods	Invitation to treat	Goods on display in a shop are an invitation to treat, not an offer. The offer is made by the customer who wishes to buy them, and the shopkeeper can accept or reject this offer.
Websites	Invitation to treat	Generally, a website through which goods can be bought is an invitation to treat. It is the order made by the person wishing to buy through the website that is the offer.
Auction sales	Invitation to treat	An auctioneer's request for bids at an auction is an invitation to treat, even when it refers to lots being 'offered for sale'. The same rule applies to an advertisement that an auction is being held. A bidder's offer is accepted by the auctioneer when the auctioneer taps the hammer down. But note the exception in respect of auctions 'without reserve'. See Identifying an offer, page 7.
Tenders (requests for quotes, and bids)	Invitation to treat	The person making the requests for quotes (typically this is the person who organises the tender) can decide whether to accept the bids (offers) that he receives.
		But note the exception to the general rule in respect of tenders that promise to accept the most competitive bid amounts; and promise to consider bids that conform to the tender conditions. Such tenders are unilateral offers. See Identifying an offer, page 7.

Exam warning

When you identify a clue in the question, for example an advertisement, and the general rule is that an advertisement is an invitation to treat, make sure that you stress-test your initial conclusion and check whether an exception to the general rule applies, which could change your answer.

Identifying an offer

Words, and the *intention* of the person who makes the communication, help the courts (and us!) to identify whether a communication is an offer or an invitation to treat. Which criteria do the courts use to identify an offer?

- The first key requirement of an offer is that the communication must be precise enough, with no further details to be agreed, so that the person to whom it is addressed can answer 'Yes' to form a binding contract.
- The second requirement is that the person making the communication must have the *intention* to be bound. The courts decide whether such intention exists through an objective analysis of the words used in the communication.

The case of *Storer v Manchester City Council* [1974] 1 WLR 1403 is a good example of an offer. Manchester City Council sent Storer an agreement for sale and asked him to sign the agreement and return it to the council if he accepted the offer to buy. The court held that this language was certain, and showed a clear intention to be bound if the offeree signed the agreement and returned it, so it was an offer. **Table 1.2** provides further examples of offers.

Table 1.2: Examples of offers

Specific situation	General rule	Explanation
Unilateral advertisements	Offer	Unilateral advertisements are an exception to the general rule that advertisements are invitations to treat. An example of a unilateral advertisement is where an offeror makes a promise in exchange for the offeree performing an act, for example, a promise of a reward for the person who finds a lost cat. The offeree is not obliged to perform the act, but if the offeree performs the act and finds the lost cat, he will have accepted the offer and will be entitled to the reward that was offered. Another example of a unilateral advertisement

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Examples of offers (continued)

Specific situation	General rule	Explanation
		would be The Best Insurance Company advertising free holiday insurance to a person who books a holiday with a company in its network. Such an advertisement would be a unilateral offer of free holiday insurance that can be accepted by any person who performs the specified act (in this case, booking the holiday with a network company of The Best Insurance Company).
Auctions 'without reserve'	Offer	Auctions 'without reserve' are categorised as unilateral offers. In other words, they are a promise to sell the goods being auctioned to the highest bidder in the auction.
Tenders to accept the most competitive bid, and to consider tenders that conform to the bid conditions	Offer	Tenders to accept the most competitive bid are treated as unilateral offers that are accepted by the party who submits the most competitive bid to form a legally binding contract. In addition, a tender that promises to consider bids that conform to the tender conditions is a unilateral offer that is accepted by any person who submits a bid that confirms to the tender conditions to form a legally binding contract.
Automatic vending machines	Offer	Goods displayed or offered by vending machines are offers. A person who puts money in the vending machine, or pays by card, accepts the offer being made to form a legally binding contract.

Attempt **Practice example 1.2** to test your ability to distinguish between offers and invitations to treat.

Practice example 1.2

Marco bumps into Maria at a coffee shop. Marco mentions that he may be selling his laptop. Maria tells Marco that she would like to buy it.

Has Marco made an offer to sell his laptop to Maria?

The answer is no. Marco's communication is an invitation to treat. The key clues are:

- the use of the word 'may'
- the absence of any certainty in Marco's communication
- the lack of evidence to indicate that Marco has an intention to sell to Maria. (Marco does not include any details about the laptop, such as the model, age or price, and he does not use any direct words, such as 'Would you like to buy my laptop for £300?')

Maria cannot respond *yes* to Marco's communication and so Marco's communication cannot be an offer.

Revision tip

When analysing scenarios such as the one in **Practice example 1.2**, try putting yourself in the shoes of Marco. If you were to tell someone that you may be selling your dog, would you expect someone who responded with the words *yes I will buy it* to have formed a legally binding contract that obliges you to sell your dog to them? The answer is no.

Bilateral offers and unilateral offers

It is critical that you are able to identify the difference between **bilateral offers** and **unilateral offers**. In a bilateral offer scenario, an offer (or promise) is exchanged for an offer (or promise). For example, Olga promises to pay £10 for a book in exchange for Bogdan agreeing to sell Olga the book for £10. By contrast, in a unilateral offer scenario, Bogdan may offer to sell the book to the first person who brings him £10. Olga is not obliged to bring Bogdan £10, but if she chooses to bring Bogdan £10 and is the first person to do so, Bogdan will be bound to sell the book to Olga. Make sure you understand these important terms.

Key term: bilateral offer

A bilateral offer is an offer or promise in exchange for an offer or promise.

Key term: unilateral offer

A unilateral offer is an offer in exchange for a specified act, made either to a specific person, or to a wider group of persons, including to the public.

Now put your knowledge to the test and attempt **Practice example 1.3.**

Practice example 1.3

A medical company advertises a medical product. The advertisement states that the company will pay £100 to anyone who catches flu after using their product in a specified way for a specified period of time. Veronika sees the advertisement and buys the medical product. She uses the medical product in the prescribed way for the prescribed time, but catches flu.

Has Veronika formed a legally binding contract with the medical company?

The answer is yes. This scenario is based on the facts of Carlill v Carbolic Smoke Ball Company [1893] 1 QB 256 CA. The Court of Appeal held that the claimant was entitled to the £100 on the grounds that the advertisement was a unilateral offer that the claimant had accepted by the act of buying the medical product and using it in the prescribed way to form a legally binding contract.

An offer must be communicated to be effective

In order to be effective, an offer must be communicated to the offeree (a person cannot accept an offer if he does not know about it). So a person who finds a lost cat and returns it to its owner will only be able to claim any reward offered for the lost cat if the person knew about the offer when he returned the lost cat.

ACCEPTANCE

Once you have identified an offer, you must be able to determine whether there has been an acceptance of the offer. The 'mirror-image rule' is a helpful principle to apply to work out whether an offer has been accepted. If the response from the offeree is not the mirror image of the offer, for example, because the offeree has introduced a new term, then it is not a valid acceptance.

Key term: acceptance

An acceptance is the complete agreement to the terms of the offer.

Key term: mirror-image rule

The mirror-image rule means that an acceptance must be exactly the same as the offer to which it relates.

Note that acceptance can be made through words or by conduct (what the offeree does). Conduct is a key issue because it means that where a person who receives an offer does not communicate a response in writing or orally but nonetheless starts to perform his obligations in accordance with the terms of the offer, this performance will amount to acceptance of the offer by conduct. Now try to answer **Practice example 1.4**.

Practice example 1.4

Ali sends a draft contract to Benazir. Benazir fills in the name of the arbitrator who will resolve any disputes that arise, marks the draft as *approved* and sends it back to Ali. Ali receives the draft and puts it in a file. Both Ali and Benazir start to perform their respective obligations under the terms of the draft contract.

Has a contract been concluded between Ali and Benazir?

The answer is yes. This example is based on the scenario in *Brogden v Metropolitan Railway Co.* (1876-1877) LR2 App CA 666 HL. The House of Lords held that Party B (Benazir in our scenario) made a counter-offer to Party A (Ali in our scenario) by filling in the name of the arbitrator and sending him the contract. The fact that Party A started to perform his obligations after receiving the contract was held to mean that Party A had accepted Party B's offer by conduct to form a legally binding contract.

Counter-offers and requests for flexibility in payment terms

An attempt by the offeree to introduce new terms when responding to an offer is a **counter-offer**. A counter-offer terminates an offer so that the offeree can no longer accept it. But the new counter-offer can be accepted by the person to whom it is addressed to form a binding contract. See also **The termination of an offer, page 16**.

Key term: counter-offer

A counter-offer is a response to an offer that introduces new terms to what is offered. A counter-offer is not an acceptance, and destroys the original offer, which can no longer be accepted by the person who makes the counter-offer.

Now put your knowledge to the test and attempt Practice example 1.5.

Practice example 1.5

Maria offers a car for sale to Pavol for £1,000. In response, Pavol says to Maria, 'The car is not worth £1,000, but I will give you £800 for it'. The next day, Pavol changes his mind and tells Maria that he accepts her offer and will buy the car for £1,000.

Has a legally binding contract been formed between Maria and Pavol?

The answer is no. Pavol's response to Maria that he would give her £800 for the car is a counter-offer that destroyed Maria's offer so that it is no longer open for Pavol to accept.

It is important to distinguish between a counter-offer, and a **request for flexibility in payment terms**. An example of a request for flexibility in payment terms is where the offeree asks whether he could pay for the goods or services offered over a period of time or in instalments. Such communications are not counter-offers, so they do not terminate the offer. SQE1 assessment questions may test a candidate's ability to distinguish between the effects of counter-offers and requests for flexibility in payment terms.

Key term: request for flexibility in payment terms

A request for flexibility of payment terms is a response to an offer that enquires whether the amount required for the offered goods can be paid in instalments or later than set out in the offer, and leaves the original offer open for acceptance.

Now put your knowledge to the test and attempt Practice example 1.6.

Practice example 1.6

John offers to sell gold to Gregor for £1,000 an ounce. Gregor asks John if he will accept payment in instalments over 2 months. John tells Gregor that he will accept payments in instalments over 2 months. Gregor tells John that he accepts his offer.

Has a legally binding contract been formed between John and Gregor?

The answer is yes. Gregor's question to John about paying in instalments was a request for information about flexibility in payment terms that left John's offer open for Gregor to accept, which he did.

The 'battle of the forms'

When parties send each other their own standard terms of business with the aim of persuading the other party to use the first party's standard terms, this is often called the battle of the forms.

The general rule in respect of the battle of the forms is that 'the last shot' prevails. This means that the last set of terms of business sent by one party to the other party before the other party starts to perform his obligations will apply to the contract.

The offeree's acceptance must be in respect of the offer

If the offeree performs an act that would normally qualify as an acceptance of the offer, the act will only constitute acceptance of the offer if the offeree knows about the offer. Provided the offeree knows about the offer, their motive in performing the act that constitutes acceptance is irrelevant. For example, where an offer is made to give a £100 reward to any person who provides specified information about a crime, a person who provides such information about the crime will be entitled to the reward, *provided he knows about it*, even if his motive in providing the information is not to receive the reward, but something different, like clearing his conscience.

Forms of acceptance for bilateral offers

In this section, we look at the impact of the offeror's requirements as to how acceptance should be communicated. The legal position in respect of bilateral offers is different from the position for unilateral offers (see Forms of acceptance for unilateral offers, page 16).

The general rule is that an acceptance of a bilateral offer *must* be communicated to the offeror to create a legally binding contract (the **receipt rule**).

Key term: receipt rule

The rule that an offeror must actually *receive* an acceptance for the acceptance to be valid.

The requirement for communication of acceptance underpins the rule that silence cannot amount to acceptance. So if an offeror tells an offeree that he will assume that his offer has been accepted if he does not hear from him, this has no legal effect. In other words, if the offeree does not respond to such a communication from the offeror, it will *not* form a legally binding contract.

There are two main issues to consider as regards the form of acceptance:

- If the offeror has specified or implied that acceptance must be in a specific form, for example, in person, then the acceptance must be communicated as specified.
- If the offeror has not made it very clear that acceptance must only be made in a specified form, then the offeree can use another form for acceptance, provided it is no slower. For example, if the offeror has required acceptance to be made by a telephone, acceptance by a personal visit would be a sufficient alternative, provided it was not significantly slower.

The postal acceptance rule (considered below) is an important exception to the rule that an acceptance of a bilateral contract must be communicated to be effective.

The postal acceptance rule

If the interaction between the offeror and the offeree makes it clear that the post might be used by the offeree to communicate acceptance, the postal acceptance rule will apply. The postal acceptance rule provides that the offeree's acceptance is effective to form a legally binding contract as soon as the acceptance is posted. So even if the offeror never receives the acceptance, he is still bound by the contract that was formed when the acceptance was posted.

For such a powerful rule to apply, certain requirements need to be satisfied, including the requirement that the letter of acceptance be properly addressed, and posted through a post office or a Royal Mail postbox. The postal acceptance rule does not apply to letters that are handed to the postperson or sent through a courier company. The parties are free to exclude the postal acceptance rule, for example, by the offeror stating that an acceptance must not be sent by post, and by specifying an alternative means of communication.

When the postal acceptance rule does not apply, the position on communication of acceptance is as set out in **Table 1.3** below.

Table 1.3: Communicating acceptance outside the postal acceptance rule

Means of communication	General position
Instantaneous media, including the telephone, fax and telex.	The general position is that the receipt rule applies, which means that the offeror must receive an acceptance for it to be communicated.

Communicating acceptance outside the postal acceptance rule (continued)

Means of communication	General position
	As a general rule, the offeree is responsible for ensuring that the offeror has received the acceptance. In respect of acceptances by telephone, the offeror and the offeree are treated as if they were interacting face to face. So if the offeror does not hear or understand the acceptance, it will not have been communicated. In respect of fax, if the offeror is aware that the acceptance is being sent but does not receive it or it is unreadable when it is received, the offeror must ask the offeree to re-send the acceptance.
Instantaneous media sent during office hours	If the acceptance is communicated to a business during office hours, acceptance is held to be communicated at the time when the acceptance is actually received by the fax.
Instantaneous media sent outside office hours	If the acceptance is sent outside 'ordinary business hours', it will be deemed to be received at the start of the following working day.
Acceptance by email	The general position is that the receipt rule applies.
Acceptance through a website	Unless the parties are businesses and agree otherwise, the order and acknowledgement of receipt of order will be deemed to be received when the parties to whom they are addressed are able to access them.

Revision tip

Ensure you understand the two main rules in respect of the acceptance of bilateral offers.

- Firstly, communications of acceptance are deemed received by the offeror when they are actually received. But note how the rule is varied when acceptances are sent out of office hours.
- Secondly, the postal acceptance rule provides that the acceptance is effective to create a legally binding contract when it is properly posted.

Practice example 1.7 explores the difference between receipt rule and the postal acceptance rule.

Practice example 1.7

BigBank sends an offer of a loan to Oneyema by post. BigBank tells Oneyema that if she wishes to accept the loan, the bank must receive her acceptance in writing by 5 PM on Friday. Oneyema decides to send her response in a letter to BigBank that she posts in a Royal Mail postbox before 5 PM on Friday

Has Oneyema's response formed a legally binding contract with BigBank?

No, Oneyema has not formed a legally binding contract with BigBank. The words in the offer state that the bank must receive her acceptance in writing by 5 PM. This displaces the postal acceptance rule. This means that BigBank must actually receive Oneyema's acceptance by 5 PM on Friday for it to form a legally binding contract.

Forms of acceptance for unilateral offers

The rules for the acceptance of unilateral offers are different from the rules of acceptance of bilateral offers. The key difference is that the offeree *accepts* a unilateral offer *by conduct* and this acceptance does not need to be communicated to the offeror in order to form a legally binding contract.

Exam warning

Make sure that you clearly identify whether a question on acceptance relates to a bilateral offer or a unilateral offer because the rules for acceptance of bilateral and unilateral offers are different. In addition, make sure that you identify whether it aims to test your knowledge of the receipt rule or the postal acceptance rule, and remember the limitations to the postal acceptance rule in respect of letters that are not properly addressed/not properly posted, or where the offeror has specified that they require actual notice of acceptance.

THE TERMINATION OF AN OFFER

The last topic that we consider in this chapter is the termination of an offer.

Once an offer has been terminated, it cannot be accepted. An offeror may wish to terminate an offer because of a change in circumstances. Or an

offeree may wish to ask questions about the offer without terminating the offer, for example, by making a counter-offer (see **Counter-offers**, **page 18**).

For your SQE1 assessment, you must be able to determine whether an offer has been terminated. In the sections below we consider the different ways offers can be terminated.

The offeror can revoke the offer

An offeror is free to revoke an offer before it is accepted. However, if the offeror has agreed with the offeree to keep an offer open for a specific time, the offeror is bound to do so.

Revocation must be communicated

As regards bilateral offers, the revocation must be communicated to the offeree to be effective. It makes no difference whether it is the offeror or a third party who communicates the revocation to the offeree. The postal acceptance rule does not apply to the revocation of offers. Different rules apply to the revocation of unilateral offers (see below).

The revocation of unilateral offers

Different rules apply to the revocation of unilateral offers. This is because there can be a lack of proximity between the offeror of a unilateral offer and the offeree. For example, where the offer is made in a newspaper, the offeror may not know who has accepted his offer until such person makes himself known to him.

As a general rule, an offeror who makes a unilateral offer cannot revoke it once the offeree has started to perform the act specified in the offer. The offeror must let the offeree finish performing the specified act.

Communicating the revocation of unilateral offers

In contrast to the position in respect of bilateral offers, the offeror can effectively revoke a unilateral offer without such revocation actually being communicated to the offeree. All that is required is that the offeror must use the same means to revoke the offer as he used to make the offer in the first place. For example, if Leroy offers his laptop through a unilateral advertisement in *The Evening Standard*, and then decides to revoke his offer, he would need to advertise his revocation in the same publication, or in one that had the same readership. If Leroy were to try and revoke his offer by publication of an announcement in *Hello*

Magazine, which has different readership from *The Evening Standard*, the revocation would not be effective.

Counter-offers

As we have noted above, a counter-offer does not amount to an acceptance and it terminates an offer. Now put your knowledge to the test and attempt **Practice example 1.8**.

Practice example 1.8

Anne offered to sell land for £1,000. Paul offered £950 in response. When Anne refused to accept Paul's £950, Paul said that he accepted Anne's offer to buy the land for £1,000.

Was Anne bound by Paul's acceptance of her offer to sell the land for £1,000?

The answer is no. This scenario is based on the facts of *Hyde v Wrench* 49 ER 132. The court held that the offeree's offer of £950 was a counter-offer that destroyed the offeror's original offer. So there was no offer to be accepted by the offeree when he tried to accept the original offer to sell for £1,000.

The termination of an offer through lapse of time

An offer may be stated to be open for a specific period of time so that it will terminate on a set date. In other cases where no time frame is mentioned, if the offeree takes longer than reasonable to respond to the offer, the courts may hold that there was no offer open to accept because it had expired. There is no absolute rule as to what will constitute a reasonable time frame, it depends upon the subject matter of the contract.

The termination of an offer by the offeror making a new offer

Let us imagine that Nelson wants to sell his camera. First, he offers the camera to Bronwen for £100. But later the same day, Nelson finds out that his camera is worth £200. When Nelson sees Bronwen later that day, he tells her that his camera is worth more than £100 and he offers Bronwen his camera for £200. Nelson's second offer will terminate his first offer.